

## **R. Mac Holbert - Chief Imagician**

In 1989 R. Mac Holbert, along with musician/photographer Graham Nash, co-founded Nash Editions, widely regarded as the world's first digital printmaking studio focusing solely on photography. Prior to Nash Editions, Mr. Holbert was the Tour Manager for such music groups as Crosby, Stills & Nash, Peter, Paul & Mary and Carole King. He has long been active in the environmental movement helping to produce benefits for the Cousteau Society, Greenpeace, the Algalita Foundation and others.

In 2016 Mac co-founded Art Authority, a company that helps cultural heritage institutions create revenue through the sale of extreme quality print-on-demand fine art prints. Mac has lectured extensively on digital output, digital imaging/scanning, and fine art. He is a partner in plug-in provider PixelGenius (makers of Photokit Sharpener II), as well as a beta tester for Epson America, Canon, X-rite, NEC, Adobe, and other software and hardware manufacturers.

### **Mac has imaged and printed for:**

Academy of Motion Pictures Arts & Sciences, Jesse Alexander, Aperture Magazine, Lewis Baltz, Harry Benson, Horace Bristol, Jerry Burchfield, John Paul Caponigro, William Claxton, Leonard Cohen, Robbie Conal, Eileen Cowin, Darryl Curran, Bruce Dale, Jesse Diamond, Henry Diltz, Arthur Drooker, Douglas Dubler, Jeff Dunas, George Eastman House, Richard Ehrlich, Epson America, Eric Fischl, Richard Gere, Lynn Goldsmith, Greg Gorman, Lois Greenfield, Timothy Greenfield-Sanders, April Greiman, Stephen Hannock, Robert Heinecken, Greg Heisler, David Hockney, Walter looss, Jeff Jacobson, David Kennerley, Val Kilmer, Don Kirby, Douglas Kirkland, George Krause, Les Krims, Marty Kroft, Robert Landau, Gary Leonard, John Lund, Kevin Lynch, Danny Lyon, Jay Maisel, Phil Marco, William Matthews, Steve McCurry, Joe McNally, Ken Merfeld, Pedro Meyer, Arthur Meyerson, MGM, Morrison Hotel, James Nachtwey, Joyce Neimanus, Leonard Nimoy, Jenny Okun, Olivia Parker, Neal Preston, Chris Ranier, Jack Reznicki, San Diego Museum of Photography, Santa Barbara Museum, Howard Schatz, Jeff Schewe, Mark Seliger, John Shaw, Stephen Shore, Rodney Smith, Smithsonian Institute, Tyler Stapleford, Dave Stewart, Elisabeth Sunday, Tim Tadder, Maggie Taylor, Joyce Tenneson, Arthur Tress, Pete Turner, Jerry Uelsmann, Vincent Versace, Warner Bros, Devek Weiner, Robert Weingarten, Stephen Wilkes, Billy Dee Williams, Jamie Wyeth.

### **Awards:**

2007 – Lifetime Achievement Award – Digital Imaging Marketing Association  
2006 – Visionary Award - PhotoImaging Manufacturers & Distributors Association  
2003 – Nominated as Printmaker of the Year – 2003 Lucie Awards  
2000 - Smithsonian Laureate for his pioneering work in digital printmaking.  
1999 - The Center for Photographic Art Technical Contribution Award.

Mac's web site is [www.ArtAuthority.net](http://www.ArtAuthority.net) & [www.1000Museums.com](http://www.1000Museums.com)

Mr. Holbert has printed several seminal digital fine art exhibits that have been widely exhibited including:

1994 - Metamorphoses: Photography in the Electronic Age for the Aperture Foundation,

1995 - Nagasaki Journey: The Photographs of Yosuke Yamahata

1996 - Nash Editions at the Butler Museum of American Art

1998 - Digital Frontiers, Photography's Future at Nash Editions for the George Eastman House.

2001 - Epson's: America in Detail, The Photographs of Stephen Wilkes

2001 - Vanishing Pollinators: Photographs of Carll Goodpasture at the National Zoo, Washington, DC

2002 - Telling a Crow Story: The Photographs of Richard Throssel for the National Museum of the American Indian, New York, NY

2003 - The Photographs of Pat York for the Academy of Motion Picture Arts & Sciences, Los Angeles, CA

In December of 2006 Peachpit Press (New Riders) released a book on Nash Editions: Nash Editions: Photography and the Art of Digital Printing. ([www.NEtheBook.com](http://www.NEtheBook.com))